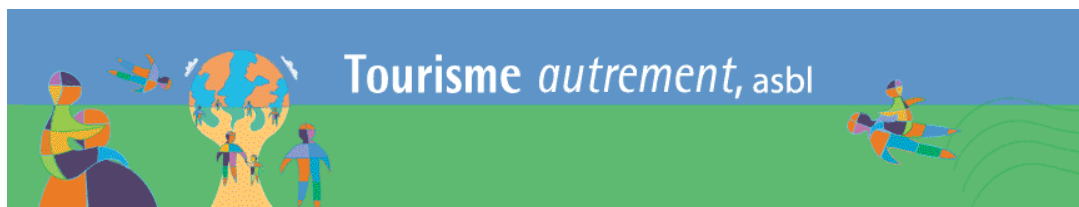


June 2009

Newsletter n° 2



NEWSLETTER

Edito

GOOD RESOLUTIONS

Holidays are here: free time to spend here or there. Let's set a couple of good resolutions to enjoy responsibly this wonderful time of the year!

Take a few minutes to check our website (www.tourisme-autrement.be) out and find good tips for a responsible travel. Add your own good practices and you're ready to go!

Before you leave, you may add these two tiny things to your checklist:

- Vote for your favourite association to win the Social Economy Award. **This means: please vote for us ;)**

<http://www.prixdeleconomiesociale.be/ecb/>

- Become a member of Tourisme Autrement and send 25€ to our bank account: **132.5093751.31**. This financial support is essential to keep our activities running.

Concerning the association's good resolutions, we pledge on making tourism a permanent pleasure, based on respect. You might wonder how we intend to do this. Be patient, we will unveil our new projects in September.

By then, be happy and enjoy the summer.

Marie-Paule Eskénazi

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Loterie Nationale
créateur de chances 

Tourisme autrement

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Attention please

We are moving out on **JUNE 28th** to join the association Voir le Monde and share new adventures.... Please note our new address:

**16 rue Louis Hap
1040 Bruxelles**

You will be welcome to visit us there, except in August when we are on holiday.

Conformément aux dispositions légales, vous pouvez vous désinscrire en écrivant à info@tourisme-autrement.net

Water water everywhere, nor any drop to drink ?

The upcoming water crisis is at the core of ecological topical concerns. Riccardo Petrella, political scientist and economist at Louvain Catholic University advises to integrate water as a fundamental social right in all charters.

It is important to raise awareness around the fact that water is not an endless resource and that no equal access is guaranteed.

Nowadays there are already more than 1.5 billion people whose water access is denied. Add to this poor water quality with its trail of diseases and infections (cholera, dysentery...) and statistics become even more dreadful.

Pollution, increase in demographics and wasting apply new pressures on water resources. In India, almost all rivers are polluted. The situation in developing countries is all the more concerning that these regions will highly increase their population in the forthcoming years.

Furthermore, there is an urging necessity to acknowledge water as a common good part of world's heritage, so that it does not become a strategic weapon in interstate conflicts. Water may be indeed the main cause of conflicts in the next years.

Water and tourism

In tourism, behaviours also have to change. More and more tourism agents grow aware of excessive water consumption. They keep their clients informed about a more parsimonious use of water, adopt a better treatment of wastewater (reused for watering green spaces for instance) or they try to improve water supply systems in order to contain wasting.

The French tour-operator Easyvoyages underlines: "the holidaymaker can also contribute the good use of water by taking quick showers, not let the water run while brushing their teeth [---]. Step by step, these simple actions spare thousands of litres on a hotel yearly consumption and on the long run it contributes to better preservation of touristic sites environment."

Therefore each and every one of us can do a little, at home and on holiday, so as to save water resources.

Médélia Alladaye



In 2050, 60% of the world population will live in regions struck by water scarcity.

Vital requirements for water are estimated at 50 litres per day, while european water consumption goes up to 200 litres reaches 500 litres in Australia or in the United States.

In southern countries tourists use 7 to 10 times more water than the local population. In Thailand, a golf course uses as much water as 60.000 farmers.

This space is for you

If you want to insert advertisement in our newsletter or benefit from our other advertising possibilities, please contact us :

info@tourisme-autrement.be

Carbon compensation: to pay or not to pay ?

Plane traffic would be responsible of 5% of global pollution involved in climatic changes.

Students from Zurich University of Applied Sciences made a short video presenting world plane traffic in 24 hours. With each yellow point standing for a plane, one is struck by the volume of planes flying above our heads. See the video here:

<http://radar.zhaw.ch/resources/airtraffic.wmv>

There is however a solution that would allow a reduction of the CO₂ released by planes. In order to compensate carbon emissions, one can pay a certain amount to fund projects that save the quantity of CO₂ discharged. There are two types of compensation:

- **To collect CO₂ harnessing (tree planting for example)**
- **Reduction of emissions (switching to greener or renewable energies...)**

One should bear in mind that compensation only attenuates the negative impacts of our way of life and does not change it.

Therefore it is also the role of the organisations dealing with carbon compensation to raise awareness around this issue. To calculate the CO₂ emissions is a good way to understand that we should aim at a more responsible consumption.

Médélia Alladaye



1 ton of kerosene = 3.15 tons of CO₂



When we attended the Environment party on June 7th, we questioned bystanders about the application of a carbon compensation « tax » on plane tickets:

- **107 people were in favour**
- **7 people were against**, mostly for financial reasons or arguing that it would be more of refusing a right to pollute.

Responsible Tourism Awards



Tourisme *autrement* is running for the Responsible Tourism Awards organized by the French company Voyages-SNCF.com. Prizes will be bestowed on in September 2009 in Paris.

Here we are stating our engagement in favour of a tourism that respects men, their environment and their symbolical representations.

Tourisme autrement

The statement is clear: in its current situation, the touristic industry bears in its womb the seeds of its own destruction... *Tourisme autrement* intends to react with the following initiatives:

- **inform to give a sense of responsibility** leaning towards a sustainable way of consumption;
- **create and develop international networks of responsible tourism** and underline bearers of ethical and fair projects, particularly via **the organisation of the Ethical Tourism Fair**;
- **propose new behaviours and good advice** in favour of a tourism for development that benefits host populations and tourists.

Our next fair will be held in October 2010 in Brussels.

We are also available for trainings (schools or professionals), educational animations or conferences. Feel free to contact us at: info@tourisme-autrement.be



The Environment Party we attended on June 7th

Voir le Monde, invites you for another trip through documentaries !

New documentaries screened in more than 50 places around Brussels and Wallonia.

Do you like meeting new people, discovery, travels?

Do you like to see the world?

So join us ! www.voirlemonde.be

